



# 2017 健康照護產業風險管理 國際研討會

2017 International Symposium on Risk Management  
in Health Care Industry

隨著全球化、高齡化、資訊與醫療科技進步，醫療服務、照護產品與設備的製造、供應及相關管理等健康照護產業，已是各國快速發展、規模龐大的經濟活動之一。然而，這個產業也不可避免地同時面對成本壓力、人力、人才供需落差、市場競爭以及政策調整之風險與挑戰。

為確保產業永續發展，以增進人群之健康與安全，呼應政府振興健康照護與生技產業、促進區域合作，臺北醫學大學與泛亞風險與保險管理協會(Pan-Asia Risk & Insurance Management Association ; PARIMA)共同舉辦

「2017 健康照護產業風險管理國際研討會」，邀請國內外專家、學者以及相關機構、產業代表，就健康照護產業風險管理相關的議題，進行橫跨不同產業的區域專業交流，內容涵括產業的發展與挑戰、風險管理架構與措施、風險管理創新展望、人力資源風險因應策略、新穎醫療與資訊科技風險管理等重要議題，期強化區域合作，增進人類健康福祉。

本次研討會內容豐富，敬邀關心全球健康照護產業發展之先進賢達踴躍報名，蒞臨指教。

時 間： 2017 年 3 月 23 日 週四 9:00-17:00 (報到時間 8:30 )

地 點： 臺北醫學大學醫學綜合大樓後棟 16 樓國際會議廳 (台北市吳興街 250 號)

主辦單位： 臺北醫學大學公共衛生學院 衛生政策暨健康照護研究中心、泛亞風險與保險管理協會(Pan-Asia Risk and Insurance Management Association ; PARIMA)

協辦單位： 怡安風險管理集團(Aon) 、美商安達產物保險公司(CHUBB)、北醫大公共衛生學院及管理學院、中華民國風險管理學會、國立高雄第一科技大學財務金融學院

指導單位： 衛生福利部

對 象： 政府機構、健康照護相關產業人士、對風險管理有興趣人員

報名方式： 北醫學術研討活動網

<http://event.tmu.edu.tw/actnews/index.php?Sn=2458>

連絡電話： (02)6638-2736#1210,1209 林小姐、陳先生



臺北醫學大學  
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時間	主題	與會人
08:30-09:00		報到
09:00-09:20	開幕式及貴賓致詞	臺北醫學大學 閻校長雲 衛生福利部 何次長啟功 經濟部 沈次長榮津 泛亞風險與保險管理協會主席 Franck Baron 先生
09:20-09:30	合照	
09:30-10:00	台灣健康照護產業之發展與挑戰— 醫學大學之觀點	主持人：衛生福利部 石司長崇良 主講人：臺北醫學大學 閻校長雲
10:00-10:30	台灣健康照護產業之發展與風險管理— 企業之觀點	主持人：衛生福利部空中轉診審核中心 蔡執行 長行瀚 主講人：佳世達科技 陳總經理其宏
10:30-11:00		茶敘時間
11:00-11:30	醫療照護機構之風險管理現況	主持人：北醫大公衛學院 郭院長乃文 主講人：臺大醫院新竹分院 洪院長冠予
11:30-12:00	醫療照護風險管理之創新模式與展望	主持人：北醫大管理學院 謝院長邦昌 主講人：北醫大衛生政策暨健康照護研究中心 莊執行長秀文
12:00-13:30		午餐時間
13:30-14:10	泛亞洲地區健康照護產業之風險管理 議題 本場次為英文演講	主持人：中華民國風險管理學會 梁理事長正德 主講人：泛亞風險與保險管理協會主席 Franck Baron 先生
14:10-15:10	人力資源風險管理— 醫療界與產業界的意見交流	主持人：泛亞風險與保險管理協會台灣區董事 林旺賜先生 與談人： 臺大醫院新竹分院 洪院長冠予 國立政治大學風保系 張教授士傑 輝瑞藥廠人力資源處 薛副總光揚 Aon Hewitt 公司 何協理鳳儀
15:10-15:40		茶敘時間
15:40-16:00	創新與科技：風險管理前瞻性規劃 本場次為英文演講	主持人：北醫大醫學科技學院 李院長友專 主講人：John Ellis Chief Strategist, Cyber Security, Akamai Technologies
16:00-17:00	資訊安全風險管理— 醫療界與產業界的意見交流 本場次為英文討論	主持人：北醫大醫學科技學院 李院長友專 與談人： 台中榮民總醫院臨床資訊研究發展中心 潘主任 錫光 John Ellis Chief Strategist, Cyber Security, Akamai Technologies Marcel van Peenen, Regional PI & Cyber Underwriting Manager Asia, CHUBB
17:00-17:05	閉幕式	主持人：北醫大衛生政策暨健康照護研究中心 陳主任再晉



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**You are Invited-**

## 2017 International Symposium on Risk Management in Health Care Industry

Ever since the fast growing of globalization, population aging, and technology development, Health care is becoming one of the major economic activities in the world. The price of being prosperous is to have health care industry face the challenges of high cost and manpower and talent shortage, while it is struggling in market competition and the risks of policy adjustment.

Taipei Medical University, with Pan-Asia Risk & Insurance Management Association (PARIMA), jointly organized "2017 International Symposium on Risk Management in Health Care Industry," to respond to the risks and challenges we are facing. In this symposium we will have a chance to discuss with several experts crossing industries regarding the following subjects,

- The development and challenges of the health care industry;
- Risk management framework in practices;
- The Innovation of risk management in 2017;
- Human resources risk strategy of health care industry;
- Innovation & technology and cyber security risk.

By conducting professional interactions on the above subjects, the symposium plans to strengthen regional cooperation in health care industry.

***We cordially invite you to join us, please mark your date and register now.***

**When:**

**Thursday, March 23, 2017,  
9:00-17:00**

**Check-in : 8:30**

**Where :**

16F Lecture Hall, United  
Medical Building (Back  
Building), Taipei Medical  
University  
250 Wuxing St. Taipei 11031

**Free Registration by March  
23, 2017**

**Please visit:**

<http://event.tmu.edu.tw/actnews/index.php?Sn=2458>

**Tel:** (02) 6638-2736  
#1210,1209

**Sponsor:**

-Health Policy & Care  
Research Center, Taipei  
Medical University  
-Pan-Asia Risk & Insurance  
Management Association ;  
PARIMA)

**Co-sponsors:**

Aon Taiwan Ltd. · CHUBB

**Language:**

Mandarin & English



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## **Agenda**

08:30-09:00

### **Registration**

09:00-09:30

### **Welcome & Opening Remark**

Yun Yen, President, Taipei Medical University

Chi-Kung Ho, Deputy Minister, Ministry of Health and Welfare

Jong-Chin Shen, Deputy Minister, Ministry of Economic Affairs

Franck Baron, Chairman, Pan-Asia Risk and Insurance Management Association, PARIMA

09:30-10:00

### **Development and Challenges of Health Care Industry in Taiwan – Perspective of Medical University**

Moderator: Chung-Liang Shih, Director General, Dept. of Medical Affairs, Ministry of Health and Welfare

Speaker: Yun Yen, President, TMU

10:00-10:30

### **Development of Health Care Industry and Risk Management in Taiwan – Enterprise Perspective**

Moderator: Hong-Yi Chiou, Vice President, TMU

Speaker: Peter Chen, President, Qisda

10:30-11:00

### **Coffee Break**

11:00-11:30

### **Current Framework and Status of Risk Management in Health Care Organizations**

Moderator: Nai-Wen Kuo, Dean, College of Public Health, TMU

Speaker: Kuan-Yu Hung, Superintendent, National Taiwan University Hospital Hsin-Chu Branch

11:30-12:00

### **A New Paradigm Shift in Risk Management for Coping with the Complex Dynamic Health Care Systems**

Moderator: Ben-Chang, Shia Dean, College of Management, TMU

Speaker: Sheu-Wen Chuang, Executive Chief Officer, Health Policy and Care Research Center, TMU

12:00-13:30

### **Lunch**

13:30-14:10

### **Risk Management Issues in Industries Including Health Care in Pan-Asia Area**

Moderator: Zheng-De Liang, Chairman, Risk Management Society of Taiwan

Speaker: Franck Baron, Chairman, PARIMA



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- 14:10-15:10**      **Human Resources Risk Management – Exchange of Views  
between Health Care and Industrial Professions**  
Moderator: Danny Lin, Board Director, PARIMA  
Panelists:  
Guang-Yang Xue, Industry human resource consultant, Pfizer  
Jacqeline Ho, Director, Aon Hewitt  
Kuan-Yu Hung, Superintendent, NTUH Hsin-Chu Branch  
Shih-Chieh Chang, Professor, Department of Risk Management, NCCU
- 15:10-15:40**      **Coffee Break**
- 15:40-16:00**      **Innovation & Technology: Risk Management should Think  
Ahead**  
Moderator: Yu-Chuan Li Dean, College of Medical Science and  
Technology, TMU  
Speaker: John Ellis, Chief Strategist, Cyber Security, Akamai  
Technologies.
- 16:00-17:00**      **Cyber Security Risk Management – Exchange of Views between  
Health Care and Industrial Professions**  
Moderator: Yu-Chuan Li, Dean, College of Medical Science and  
Technology, TMU  
Panelists:  
John Ellis, Chief Strategist, Cyber Security, Akamai Technologies.  
Marcel van Peenen, Regional PI & Cyber Underwriting Manager Asia,  
CHUBB  
Xi-Guang Pan Director, Clinical Information Research and Development  
Center, Taichung Veterans General Hospital  
Shin-Han Tsai, National Aeromedical Approval Center, Ministry of  
Health and Welfare, Executive Medical Director
- 17:00-17:05**      **The Closure of the Conference**  
Tzay-Jinn Chen, Director, Health Policy and Care Research Center, TMU



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