

Proposed agenda for Taipei Medical University

One-day Workshop

Effective academic writing I (9:00 – 10:30)

- Cognitive theories of learning
- Logical flow and structure
- Reader expectations
- *Activity*

Break (10:30 – 10:45)

Effective academic writing II (10:45 – 12:00)

- Improving readability
- Avoiding ambiguity
- Writing strategies
- *Activity*

Lunch (12:00 – 13:00)

Logical manuscript structure (13:00 – 15:00)

- Introducing why your study needs to be done
- Transparently describing your methodology
- Discussing and interpreting your findings
- Effective titles and abstracts
- *Activity*

Break (15:00 – 15:15)

Publication strategies (15:15 – 16:45)

- Choosing the most appropriate journal
- Effective submission strategies
- Writing clear and impactful cover letters
- *Activity*

Final Q&A (16:45 – 17:00)