

## Invited Speakers

### Adam Chee



Chair of HL7 Singapore, CEO of BinaryHealthCare (BNHC), Singapore  
Visiting Professor of TMU

***Title of speech :***  
***Intervention & Informatics in Ageing***

#### *Abstract:*

*Information and communications technology has enormous potential for transforming our healthcare delivery systems for the ageing population and has advanced considerably over the last couple of years. As healthcare systems across Asia strives to implement the most efficient and cost effective solutions, technological challenges can be at times, complex, time consuming and expensive.*

*This lecture examines the design philosophies and implementation strategies available to healthcare enterprise in their adoption of Patient-Centred aged-care using relevant Health IT as the technology layer and Health Informatics principles as the Intervention layer for preventive aged-care (first level intervention).*

#### *More Info:*

*Adam is the Founder & Chief Advocacy Officer of BinaryHealthCare, a social enterprise serving to “Bridge the eHealth Divide” by enabling sustainable innovation in patient-centered care through stakeholders empowerment to achieve context-effective adoption of Digital Health as an enabler.*

*Nicknamed the “Consultant's Consultant”, Dr. Adam CHEE is a convergence scientist working on various aspects of Health (& Care), Informatics, Innovation, Technologies and Business aspects of the ecosystem while serving as the people's conduit.*

*Bringing 14 years of experience and expertise in strategy & operations, technology & workflow advisory, implementation & adoption of eHealth across ASEAN, North Asia and Middle East. Adam had a successful career in the IT industry before venturing into Health Informatics in 2002, where he works across the healthcare ecosystem, including the primary care sector, private & public tertiary hospitals, research institutes, government health agencies and NGOs across the globe.*

*Adam serves on several relevant committees including (but not limited to):*

*Chairperson, HL7 Singapore*

*Council member, HL7 International*

*Founding Executive Council Member, HL7 (Health Level Seven) Asia*

*Advisor, CPHIMS Technical Committee, HIMSS , USA*

*Expert Consultant, mHELP (mHealth Alliance), International*

*President, Association of Medical & BioInformtics Singapore (AMBIS)*

*National Representative (Singapore) to Asia Pacific Association of Medical Informatics (APAMI)*

*National Representative (Singapore) to International Medical Informatics Association (IMIA)*

*National Delegation Member (Singapore) to ISO TC215, International*

*Member, Special Committee (Health Information System Benchmarking), MOH, Malaysia*

*His unique background includes working in sales, market development and product management with established MNCs including Agfa HealthCare, CrimsonLogic; innovative Startups and leading the Health IT & Medical Imaging practice within Frost & Sullivan Asia Pacific, consulting for Fortune 500 companies like GE, Phillips, TNT and Sony. Adam also 'earned his stripes' as an industry pioneer, implementing and managing clinical information solutions during his tenure with Singapore Health Services (SingHealth).*

*A firm believer of lifelong learning and interdisciplinary approaches thru multiple specializations, Adam stays relevant through continuous professional development in diverse disciplines and holds graduate degrees in Health Informatics, Computing, Public Health and Business Administration.*

*A recognized Subject Matter Expert, Adam holds faculty positions with institutes of higher learning in the region, including a Visiting Professorship with Taipei Medical University, has published 3 books, numerous articles and frequently advises & speaks at international conferences (including HIMSS, Harvard etc.). Adam is a Fellow of HIMSS (FHIMSS), Australasia College of Health Informatics (FACHI) and Royal Society of Public Health (FRSPH).*