# e Flow Education”
# V on Social Learning

## the bridge between formal and informal l

Co., Ltd.
Yamawaki / sato@castalia.co.jp
Kageyama / ykage@castalia.co.jp

# ut Castalia

and “Social” company
Tokyo, Japan

# mission

rnet revolution, "Education/Learning"
creating worldwide learning community on web

Facebook | Google | Microsoft | Twitter | Yahoo | Zynga

# Five Years The Best Education om The Web

Like 3K Buzz 865 Tweet 2,764 16 Digg

185 Comments

“Five years from now on
for free you’ll be able to
best lectures in the world
“It will be better than any
university.”

*-Bill Gates*
*at Technomy C*
*in Lake Tahoe*

ce

# - Social Learning Platform

iUniv
Free Flow Education

# Top Features

MIT Milestone Celebration I Welcome
MASSACHUSETTS INSTITUTE OF TECHNOLOGY
Played : 6 Times
Fusened : 0 Times

Steve Lerman, Dean for Graduate Students, and Susan Hockfield, President, welcome guests to MIT OpenCourseWare's milestone celebration, and reflect on OpenCourseWare. License: Creative Commons BY-NC-SA More information at http://ocw.mit.edu/terms More courses at http://ocw.mit.edu More about this event: http://ocw.mit.edu/OcwWeb/web/about/milestone/index.htm

more information

Official MIT OpenCourseWare 1800...
8 / F 0
MASSACHUSETTS INSTITUTE OF TECHNOLOGY [ Journalism & Media ]

MIT Milestone Celebration I Keynote...
4 / F 0
MASSACHUSETTS INSTITUTE OF TECHNOLOGY [ Journalism & Media ]

MIT Milestone Celebration I The...
1 / F 0
MASSACHUSETTS INSTITUTE OF TECHNOLOGY [ Journalism & Media ]

# Latest Course

University Category Country

# Popular Fusen

ou Tube™

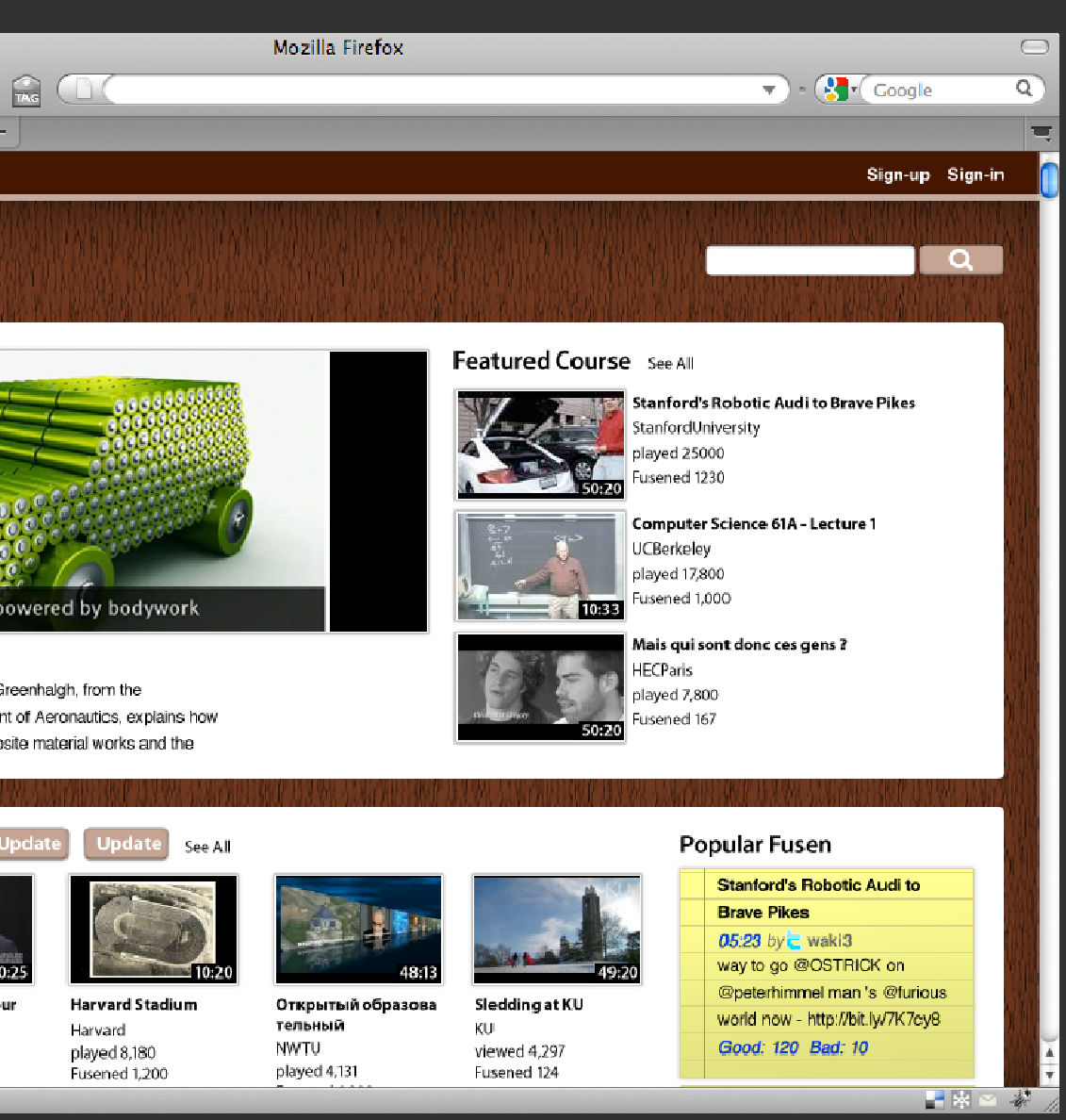
tube and iTunes.

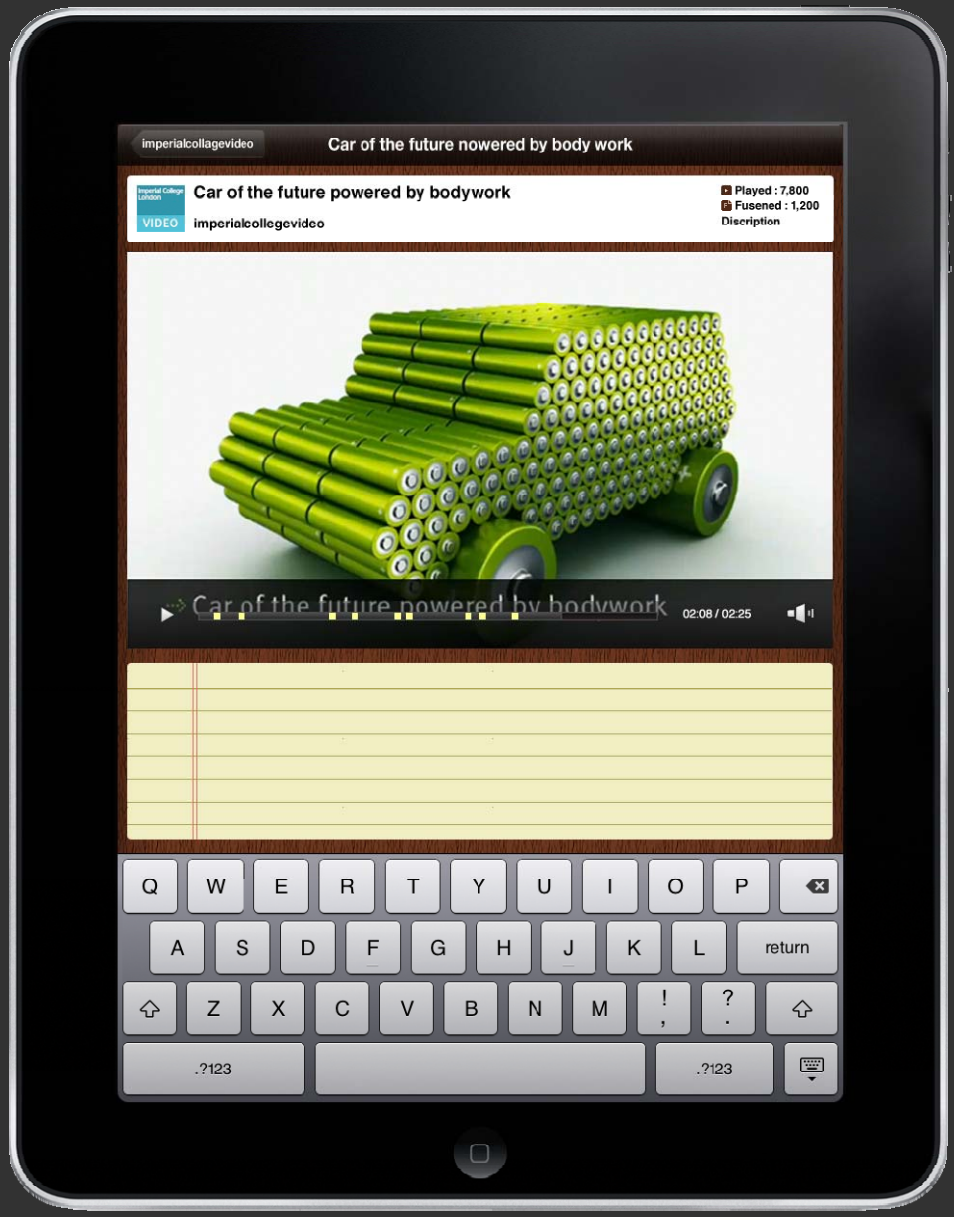
# 66,000 contents

+

st-it™' notes on time line.

# n -The social learnig system


Mozilla Firefox
Google
Sign-up Sign-in
powered by bodywork
Featured Course See All
Stanford's Robotic Audi to Brave Pikes
StanfordUniversity
played 25000
Fusened 1230
50:20
Computer Science 61A - Lecture 1
UCBerkeley
played 17,800
Fusened 1,000
10:33
Mais qui sont donc ces gens ?
HECParis
played 7,800
Fusened 167
50:20
Greenhalgh, from the
nt of Aeronautics, explains how
osite material works and the
Update
Update
See All
Harvard Stadium
Harvard
played 8,180
Fusened 1,200
10:20
Открытый образова тельный
NWTU
played 4,131
48:13
Sledding at KU
KU
viewed 4,297
Fusened 124
49:20
Popular Fusen
Stanford's Robotic Audi to Brave Pikes
05:23 by waki3
way to go @OSTRICK on @peterhimmel man 's @furious world now - http://bit.ly/7K7cy8
Good: 120 Bad: 10


imperialcollagevideo
Car of the future nowered by body work
Car of the future powered by bodywork
VIDEO
imperialcollegevideo
Played : 7,800
Fusened : 1,200
Discription
Car of the future powered by bodywork
02:08 / 02:25
Q W E R T Y U I O P
A S D F G H J K L return
Z X C V B N M ! ? , .
.?123
.?123

d on

# lity & Social Media

# lity

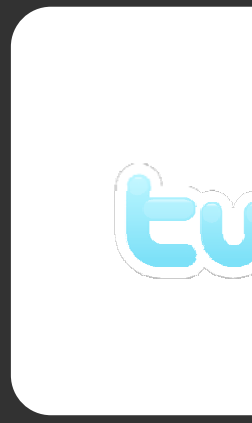
ne and tablet
eople's activity.

nternet conection

ree,
free

# al Media

ommunication moved to
twork.
s the most powerful concept.
"infomation","content"
wledge".



# cs

ng education content
rning on iUniv

# umming education content
# entertainment content

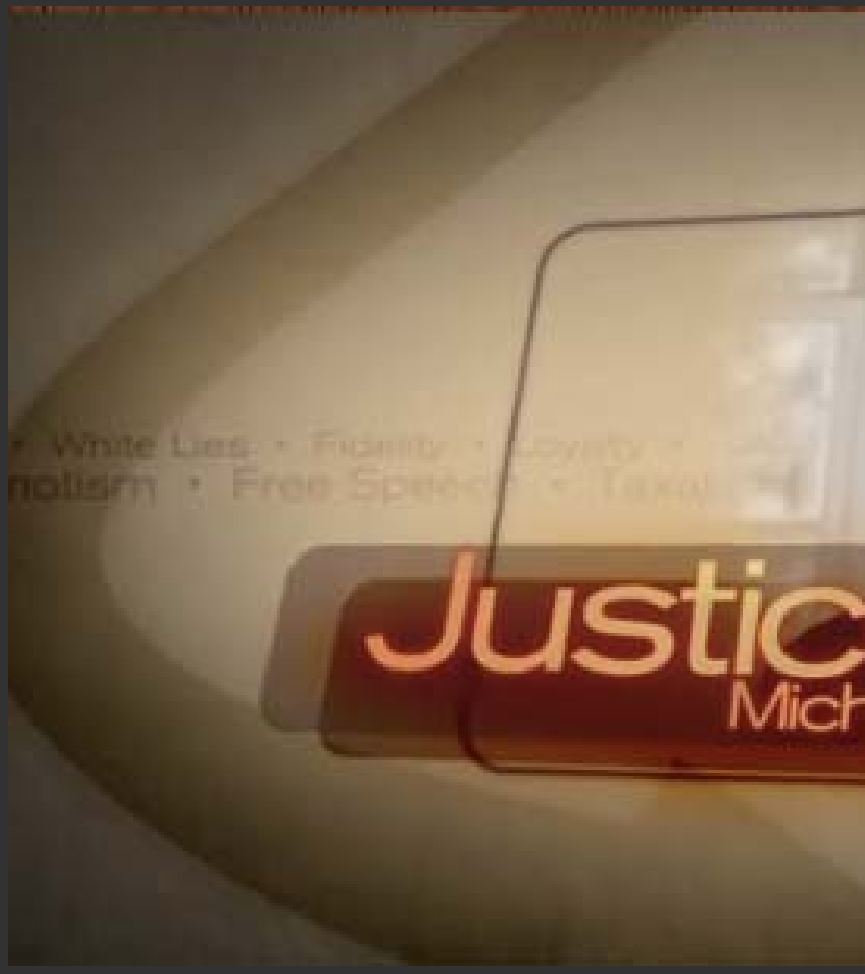
onal contents now watched and used by generals.
nd content industry needs next "something" for its bus
n, edu content venture for geneal market.

# Michael Sandel

**Anne T. and Robert M. Bass Professor of Governm**
**Theory**

HARVARD UNIVERSITY
DEPARTMENT OF GOVERNM

# ce:What's the right things to
# ael Sandel

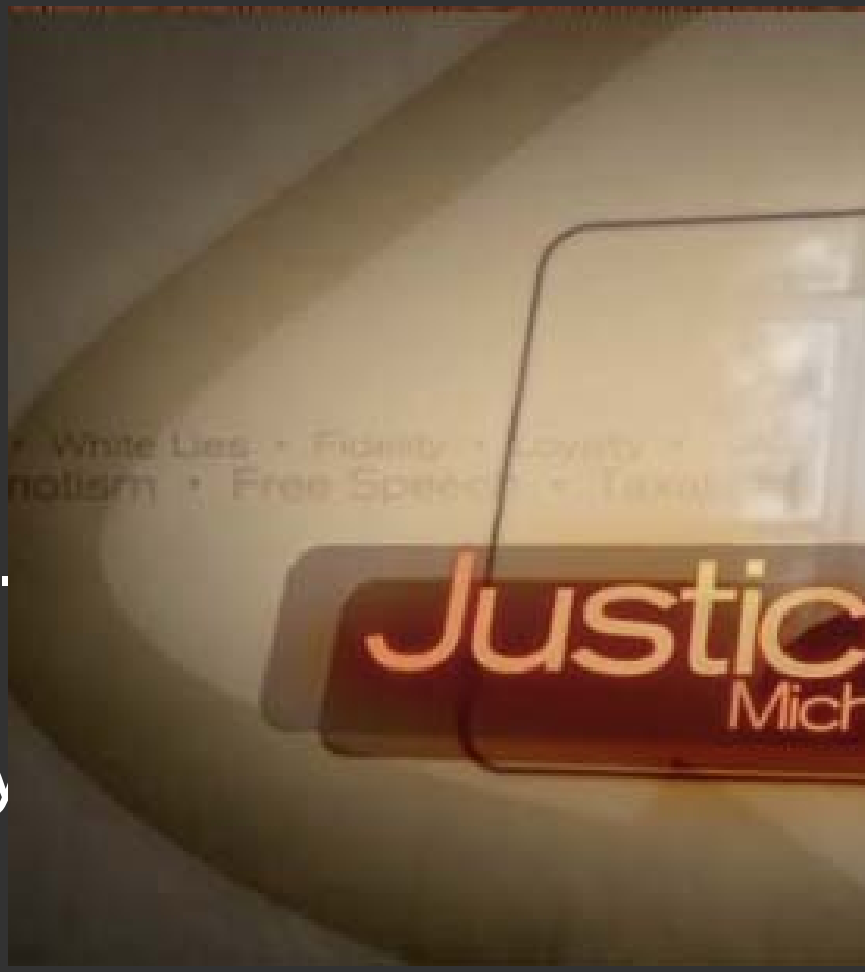



Univ. 's lecture video
he most popular lecture in
history"

ucation(Japan's public TV) started
rogram Spring 2010.
title changed to **"Harvard heated**
熱**) class"**

# lt: New intelligent rock star!

ating : 0.5%
t year same time)
s "half million watched".
r and magazines feature M. sandell.
his book and sold near half million.
ell visited Japan and lectured in Toky



Local TV program

WGBH

National broadcast in Japan

twitter

BUZZ

Book:$20

On Demand:$2/episode

Japan Tour

spin out

Top 4

r

opular Fusen

復活!慶應義塾の名講義　佐野商学部名誉教授

936 / 11

Keio University(KeioOCW)
[ Business ]

The 11th Nikkei Global Managemen...

850 / 24

IMD
[ Journalism & Media ]

Justice: What's The Right Thing ...

495 / 3

Harvard University
[ Law ]

東京大学学術俯瞰講義 20... 「心に挑む」

438 / 1

The University of Tokyo
[ Humanities ]

「社会
年担
」

東京大学公開講座「ロボット新世紀」

349 / 1

The University of

東京大学学術俯瞰講義 2007 「数理の世界」

321 / 0

The University of

慶應義塾大学 SFC デザイン言語

318 / 0

Keio University (SFC)

慶應義塾OCW「情報工学（2007担当：中島真人）」

252 / 0

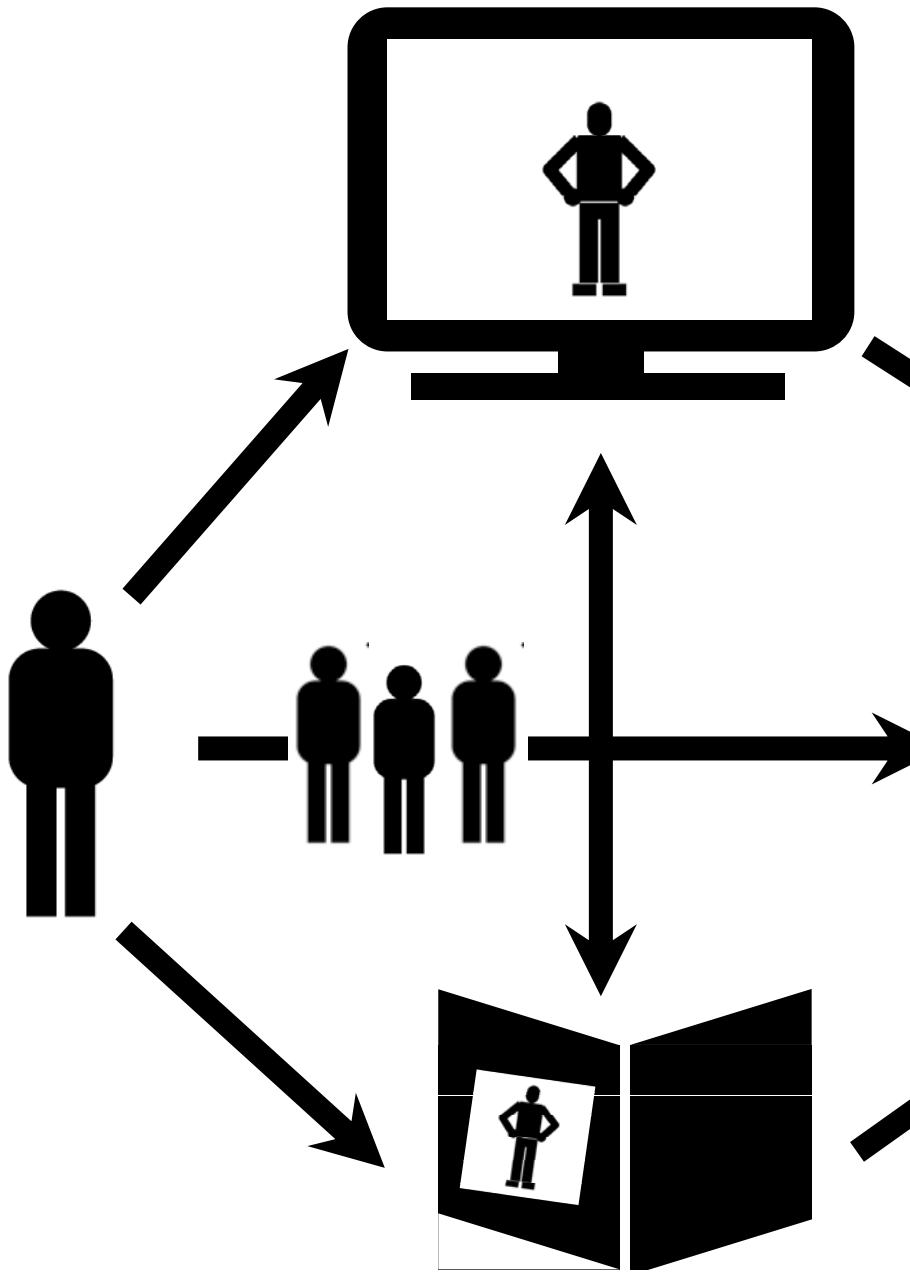
lyo
Fusend on 00h 01m 44s
Good:4
概略だけで、あまり内容がわからなかった

550
19
00h 01m 46s

The 11th Nikkei Global...
Interview with Mr. Tad...

kv
Fusend on 00h 03m 40s
Good:4

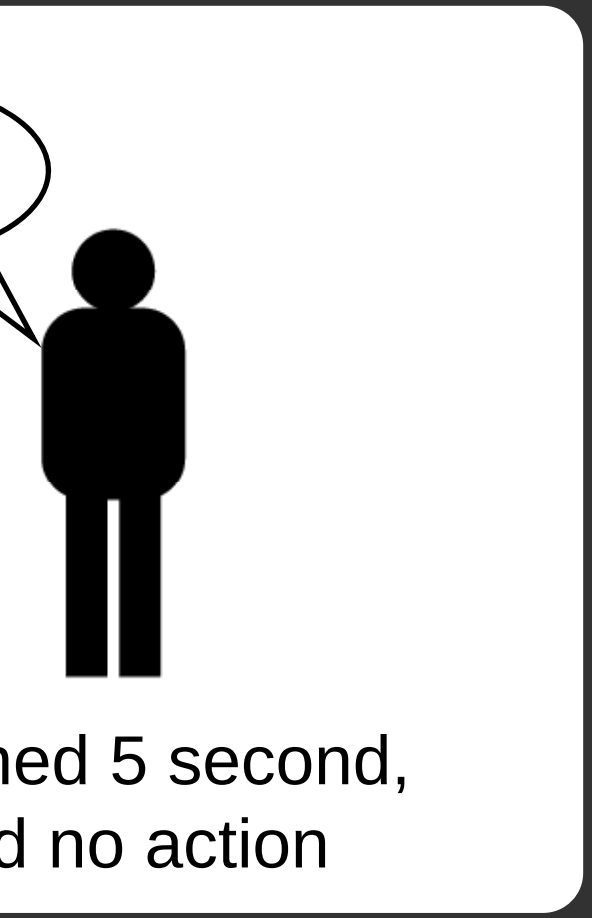
ved media
oll buzz
es eco-system



# e a sustinable

e number of view and user

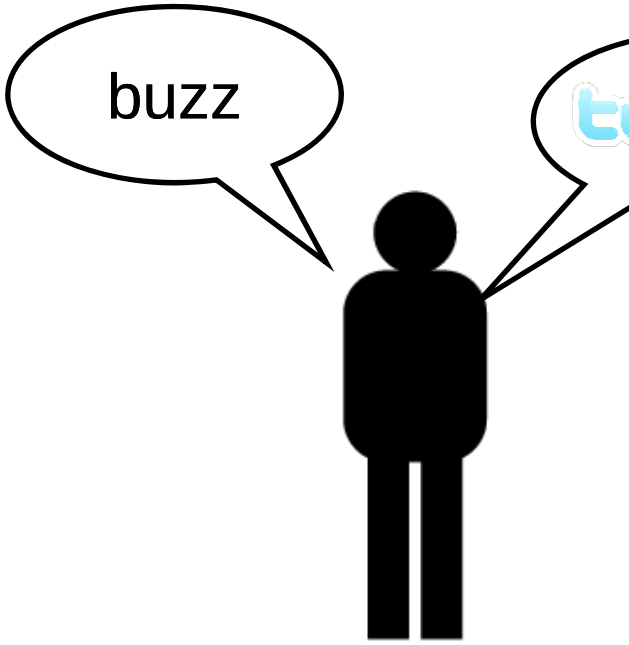
e another index for education content opera



ned 5 second,
d no action

=

Are they same?




watched all,
tweet comme

# Contribution for content

# al Learning on iUniv

learning” from “formal learning”.

# al Learning
# vities

contents, annotations and friends **Input** : watch and
hat you learn**Discover** : find results and next goals**Sh**
e and contribution

s MINDS.

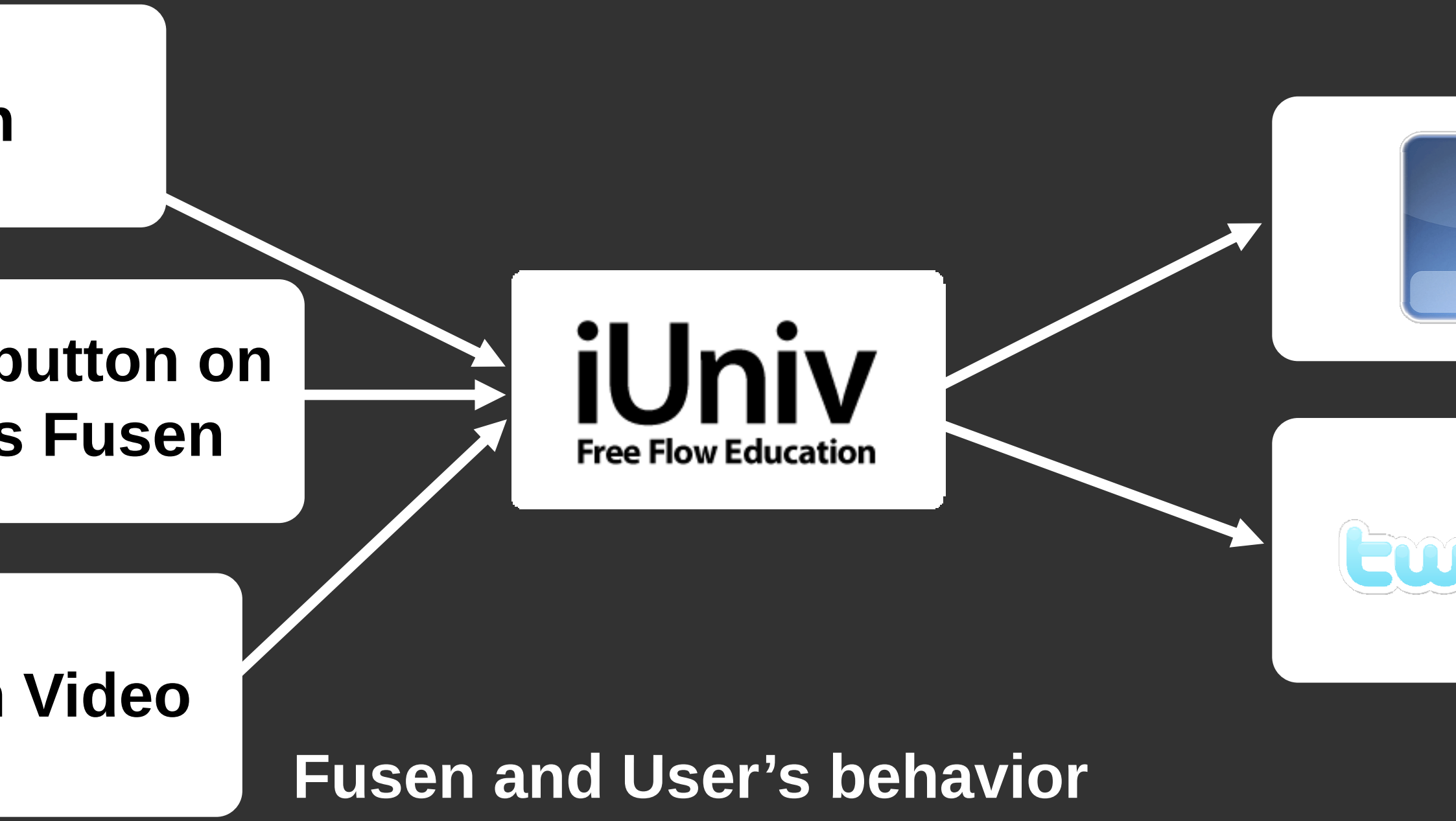
nputNoteDiscoverShare

s MINDS.

nputNoteDiscoverShare

iUniv
Free Flow Education

# are socialized in iUniv.




**Fusen and User's behavior bring OER to Social Network Service.**

# current status of iUniv

s from public beta release.
ge-view
rs

# tells us

vant to show their learning result in public.

nish watching a whole video.

lexibility of content use.

# e reports tell us. Users...

o use open contents privately.

watch just a valuable part of video.

o use content freely on purpose of teaching.

Schooly

# oly on iUniv - New Features

 privately.
exible class page.
courses and classes.
ength of a video.
Univ’s Media Server.
Analytics.

# oly on iUniv

December.

at if any users can use the function of Scho
except for private use?

# ans any users...

exible class page.
courses and classes free.
contents openly
ven credits on iUniv for their credible contribution.

ieve that
are keys for “Social Learning on iUniv
e bridge of
l Learning” and “Informal Learning”.

# up use iUniv
# ur project

come any collaboration!

.tv

# ks.

## univ.tv

**Yamawaki**
to@castalia.co.jp Twitter: @waki3 **Yasutaka Kag**
age@castalia.co.jp Twitter: @yahman